



The Global Leadership Programme for Africa

Venue: Enashipai, Naivasha

Date: March 15th – 17th, 2021

Investment: USD 1,200 plus taxes
(Special introductory offer)

Programme Title:

Taking charge: *Fast-track your success as a CEO in a 21st century organization*

Programme Description: Studies show that the first months and years of a CEO's tenure are the most important. A bad start can lead to a cascade of failures—a vision that flounders, a strategy that withers, and a host of projects and priorities that never become reality.

This programme is designed to impart the knowledge, principles, and skills that ensure that CEOs—or CEOs-to-be—avoid the mistakes that so often hobble new chief executives. At the same time, participants will gain a new confidence in their ability to successfully grapple with an array of challenges they will face in their new role.

Key Programme Outcomes:

Participants will:

- Deepen their understanding of their particular leadership style and how to most effectively use that style
- Learn how to make hires based on strategic alignment, organizational values and team cohesion
- Understand how to articulate a compelling and coherent vision & strategy and how to translate them into reality
- Learn how to apply good corporate governance to realize strategic objectives

- Understand how the CEO's role impacts and shapes organizational culture
- Learn how to effectively interact with a variety of key stakeholders including the board of directors, investors/donors, customers, policy makers/ regulators and employees



Target Audience:

- CEOs, Managing Directors and other C-Suite Executives involved in preparing others for top leadership roles
- CEOs or Managing Directors who have transitioned into their roles in the past 2 years
- Senior executives who expect to move into CEO or Managing Director roles



Facilitators:



Dr. Martin Oduor-Otieno, CBS, ACC

Independent Business Advisor and Executive Coach



Kepha Moreno Bosire

Consultant in Corporate Affairs, Stakeholder Relations, Communication and Corporate Social Responsibility



Dr. Percy Opiyo

Consultant in ICT, Strategic Leadership and Organizational Strategy



Prof. Stephen Buckley

Professor of Practice, Media and Leadership Communications