

EXECUTIVE COACH PROFILE

Jaki Wasike-Sihanya

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As a Coach, Speaker, Writer and Facilitator, Jaki helps people clarify their aspirations and work to achieve them by going to the heart of the matter with courage and compassion. She is dependable, courageous and diligent, and she finishes what she starts. Jaki communicates with clarity and passion, both verbally and in writing.

Jaki has broad experience spanning more than 25 years in Sales, Marketing, Communications and General Management at progressively senior levels. She served in roles covering Eastern, Southern, West and Central Africa for international corporations, as well as the non-profit Doctors without Borders. This deepened her cultural awareness and developed her understanding of how people, markets and organizations work, both for profit and for society.

In coaching Jaki helps clients visualize, articulate and clarify what they want. She supports them to interrogate mental sets that help or hinder them and to develop habits that create/sustain the life they want professionally and personally.

Jaki has worked with women at grass roots level, students, teachers and corporate executives. In 2020 she joined the [Future Females program](#) as a coach, working with female entrepreneurs who use digital tech in their business. All of Jaki's clients have a desire to achieve a vision, and she helps them to work towards that.

AREAS OF EXPERTISE

- Leadership development
- Business Coaching
- Learning
- Personal Coaching
- Workshop Facilitation

COACHING NICHE

Corporate transitions, Values Alignment; Work and Life; Leadership Strengths Development

COACHING STYLE

I do not have a fixed approach, and work with clients in the manner that best suits their needs. Some of the techniques/tools I employ include: visioning, active coaching, reflective inquiry, journaling and leadership and behavioral assessments.

COACHING AND RELATED CREDENTIALS

ICF Associate Certified Coach; Certified Life Coach (ILCT). [IAmRemarkable](#) Facilitator; Certified Feedback Facilitator for the Centre of Creative Leadership's suite of [Benchmarks™ 360 Assessments](#) (Benchmarks

for Executives; Benchmarks for Managers; Benchmarks by Design; SkillScope™; Campbell Leadership Descriptor; Job Challenge Profile; Leadership Gap Indicator; Learning Tactics Inventory and Work Life Indicator). I also use [Via Character Strengths Profile](#)

EDUCATIONAL AND PROFESSIONAL CREDENTIALS

Doctoral Candidate, (UNICAF University)

MBA, (Warwick University)

M. Arts and B. ED (Kenyatta University)

Executive Leadership Certificate (Shell and University of Witwatersrand)

Certificate in Positive Psychology (Positive Psychology Association of Kenya)

Postgraduate Diploma in Digital Marketing (Institute of Digital Marketing)