



The Global Leadership Programme for Africa

Venue: Sarova Whitesands, Mombasa

Date: March 16th – 18th, 2022

Investment: KShs. 95, 000 plus taxes

Programme Title: **Taking charge:** *Fast-track your success as a CEO in a 21st century organization*

Programme Description: Studies show that the first months and years of a CEO's tenure are the most important. A bad start can lead to a cascade of failures—a vision that flounders, a strategy that withers, and a host of projects and priorities that never become reality.

This programme is designed to impart the knowledge, principles, and skills that ensure that CEOs—or CEOs-to-be—avoid the mistakes that so often hobble new chief executives. At the same time, participants will gain a new confidence in their ability to successfully grapple with an array of challenges they will face in their new role.

Key Programme Outcomes:



Participants will:

- Deepen their understanding of their particular leadership style and how to most effectively use that style
- Enhance their capacity to develop and motivate cohesive high-performance teams
- Appreciate what it takes to become an inspirational, authentic leader
- Get insights into how to leverage data to make effective decisions
- Understand the role of CEOs and other senior leaders in developing organisational culture change readiness
- Obtain knowledge and skills to become effective 360-degree leaders

- Understand how the CEO's role impacts and shapes organizational culture



Target Audience:

- CEOs, Managing Directors and other C-Suite Executives involved in preparing others for top leadership roles
- CEOs or Managing Directors who have transitioned into their roles in the past 2 years
- Senior executives who expect to move into CEO or Managing Director roles



Facilitators:



Dr. Martin Oduor-Otieno, CBS, ACC

Independent Business Advisor and Executive Coach



Kepha Moreno Bosire

Consultant in Corporate Affairs, Stakeholder Relations, Communication and Corporate Social Responsibility



Jimmy D. Mugerwa

Founder and CEO for Zoram Consulting Group Limited and an Executive Coach



Debbie Hollis

Director at TalentDev Links Limited – Strategic Change, Culture Transformation and Talent Management SME



Rosemary Okello Orlele

Director – Africa Media Hub, Strathmore University Business School